



“Turning passive audiences into participating individuals”



CONFERENCE case study

Tesco

Bi-annual technical conference

A 350 pax conference, fashion show, team breakout and evening event. The theme was based on a strategic business roadmap and delegates were taken on a journey, stop by stop.

Full Circle was responsible for the 3D concept design work, delegate registration (including website build), hotel conference space /room bookings and delegate/hotel management on the show day.

The conference, from a smooth running and delegate management viewpoint, was a success.

