



“A learning experience that fully engaged and fully satisfied staff complement”



## EVENTS case study

# Motorpoint

## Event brief

This event was to be a reward for performance for one site team. It was to be held two days before Christmas and the brief was:

- Build on the spirit of Christmas
- Non-physical yet fun
- Provide learning outcomes

## Target audience

32 managers and staff from one Motorpoint site, Derby

## Overall strategy

Participants were divided into morning and afternoon sessions with activities designed to be fun, lift team spirit and create cross-department Interaction. Listening, communicating, trusting, creative and planning skills were also built into the programme.

The activities included:

- **BIG Piano** – play jingle bells as a team, on our giant walk-on floor piano
- **Tree-mendous** – decorate a Christmas tree, blindfolded
- **Christmas Cardie** – design and model the worst Christmas jumper
- **Christmas Cake** – have your cake and eat it
- **Balloon Modelling** – master the art; create your own balloon reindeer

## The results

“This is the best event we have ever taken part in”. The event was so successful; it is to be rolled out to every site across the business, for Christmas 2016.

