



“A learning experience that fully engaged and fully satisfied staff complement”



EVENTS case study

Motorpoint

Event brief

A management team needed to understand the dynamics of team work and to have this essence practically demonstrated.

The brief was to create a whole day's cerebral team building activity (indoor or outdoor) which would:

- challenge delegates to think in a different way
- create an outcome which would be a constant reminder to all concerned (back in the workplace) of the team objectives and of the benefits of working individually, but together

Target audience

8 managers from one Motorpoint division, in Peterborough

Overall strategy

Divide the day into two halves with two linked projects.

Morning – Edward de Bono's 6 Hats Thinking

The team was asked to bring business issues to the event - to discuss, debate and find a solution. They were then asked to debate the issues using 6 Hats methodology to solve their own problems. By mentally wearing and switching “hats,” participants easily focus on: **White Hat** (Factual); **Red Hat** (Emotional); **Black Hat** (Judgement); **Yellow Hat** (Positivity); **Green Hat** (Creativity); **Blue Hat** (Process control).

Afternoon– The Bigger Picture

The team was then tasked with creating a painting (in 8 parts) which would be a visual expression of their solution. However, they had to consult with the other team members on colour etc., to ensure each painting flowed seamlessly into the other creating a Bigger Picture. The end result a visual expression of how they can and will work together to solve their own problems.

The results

A genuine coming together as a team. A realisation of what working together can achieve. A pride in the product of the team's efforts. ‘The most fruitful team build we have ever taken part in.’