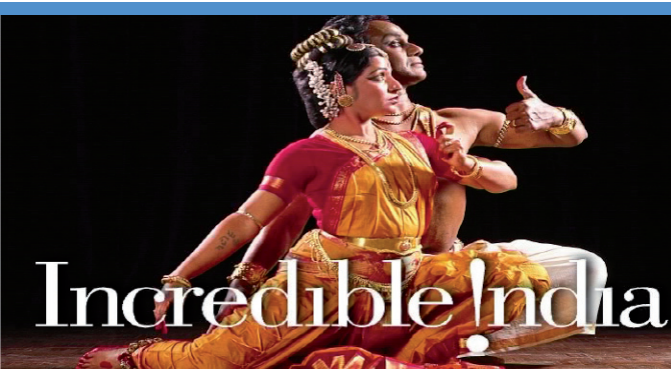




“A film that is persuasive and bring a story to life”



VIDEO PRODUCTION case study

Indian Tourist Board

Destination relaunch video

To create a promotional tool to relaunch the new theme Incredible India, at a client and travel industry event.

A continuous play video was produced highlighting the diversity of India as a destination and this was broadcast continuously at lunchtime and evening events.

The final edit created the required surprise and post event, it was used extensively by the Indian Tourist Board for promotional purposes.