



“A film that is persuasive and bring a story to life”



## VIDEO PRODUCTION case study

### Little Thatch Island (British Virgin Islands)

#### Holiday island sales video

To produce a ‘wish you were here’ sales tool, selling the sexiness of an exclusive holiday island and targeted at the high net worth individual.

The concept was to let the island speak for itself – with dramatic helicopter shots and a mix of romantic day and nighttime ‘pans and tilts’ from and out towards the sea. Enquiries for the exclusive hire island, escalated.