



“A film that is persuasive and bring a story to life”



VIDEO PRODUCTION case study

London Aunts Travel

U.S. cable TV pilot travel programme

To create a 15 minute pilot travel programme for U.S. cable networks with the objective of showcasing UK destinations.

The concept was built around two characters, William Shakespeare and Anne Hathaway (in period costume) visiting the sights and dropping little known titbits into the commentary.

The pilot was accepted but the series was canned due to anti American activity and a sharp drop in U.S. overseas travel.